





Linktr.ee/Maryha MaryhaDesigner@gmail.com +989191233797 Maryam Hajimohammadi Graphic Designer Born in 1999, Tehran

About

I can help you make your brand more eye-catching and memorable!

I'm a creative graphic designer in the field of visual identity, logo, social media and digital advertising, printed items, various advertising packages, and...

I always try to be good at teamwork, and planning, and also very Interested in learning and progressing.

Finally, as a designer and creator of visual beauty, I strive to make the world more beautiful and portray great ideas



Soft Skills

- Team Work
- Adaptability
- Creativity
- Time Management
- Responsibility
- Quick Learning

Hard Skills

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Education

Soore Art University
Bachelor of Arts - BA, Graphic Design
2018-2020

Shariaty Technical and Vocational University Associate of Arts - AA, Graphic Design 2016-2018

Language

Persian (Native Language)

English

Reading

Speaking

Writing

Listening

Experience

Freelancing
Graphic Designer
Aug 2018 - Present

Tehran Payment Graphic Designer May 2022 - Mar 2024

Beheshti Carpet Graphic Designer Aug 2021 - Mar 2022

Vestadezh Group Graphic Designer Nov 2020 - Apr 2021



Visual Identity

• Logo

Stationery

Poster

Brochure & Catalog

→ Label & Packaging

Calendar

Advertising

Point of Sale Marketing (POS)

Social Media





Zeus Gallery is an online clothing store. As it is clear from the name of this brand, the brand design of this store is based on ancient elements and color palette. The irony in the images of the brand has made it friendly to the audience, which is a suitable option for an online store that does not have the ability to touch physically.

















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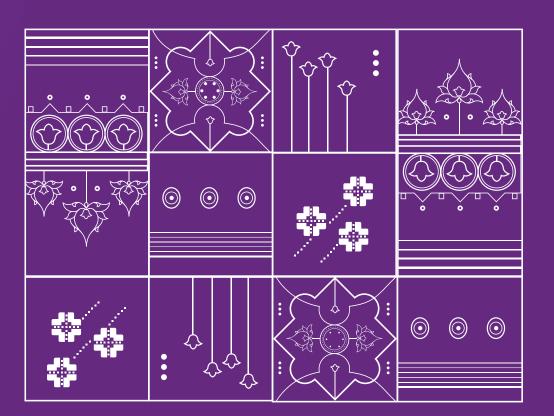
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Beheshti Carpet is an Iranian brand of carpet production. Iranian carpets have a long history in Iranian art. In the design of this brand, an effort is made to show off the motifs of this old art.























Tehran Payment is an online currency payment brand. The main users of this startup are young people. For the design of different parts of this brand, the effort is to create a sense of dynamism along with convincing the user.





















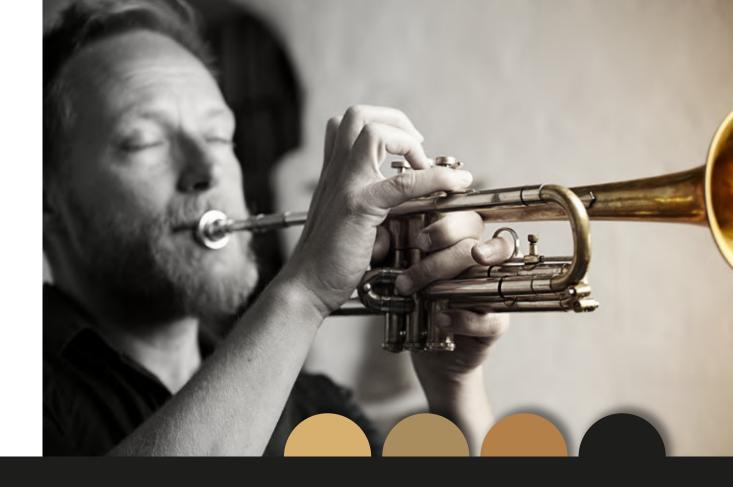














Soor (صور) means trumpet in Arabic. The logo of the cafe is a combination of the word Soor (صور) and the shape of a trumpet. The theme of this cafe is jazz music. The Soor restaurant cafe has a full menu of drinks and international dishes. The brand identity is reminiscent of jazz music using elements and colors











Kavan means rock in Kurdish language. In designing the visual identity of this coffee shop, an effort has been made to use colors related to mountain nature. Also, these colors, which create a sense of freshness and peace, have found a good match with the product that is coffee.















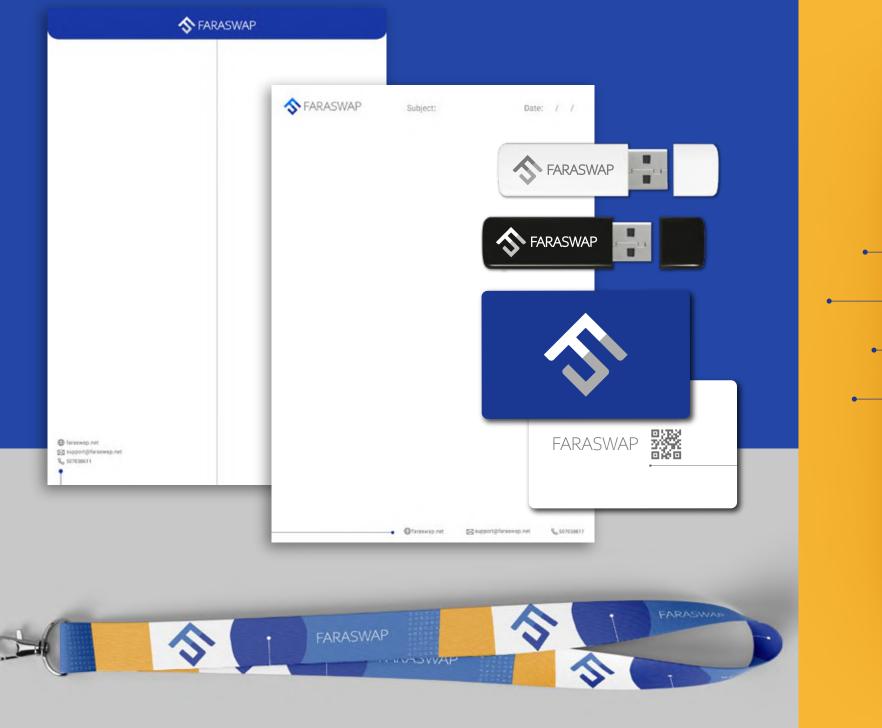


Faraswap is an online cryptocurrency exchange. The logo of this brand is a monogram of the combination of F and S letters. Also, the letter F can be seen in the negative space of this logo. An atmosphere of trust and confidence is associated with the use of blue color



























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₩ + MAKHO

Makho is a personal brand that represents a musician. In this logotype, the word Makho is designed in the form of a crown. A dark color palette is used for this brand, which is the reason for the metal-rock style of the musician.











Bridge coffee is a coffee brand. In designing the visual identity of this brand, an effort has been made to preserve the spirit of nature in the midst of a busy metropolis and encourage the audience to buy a healthy drink to start a great day.



Bridge Coffee

















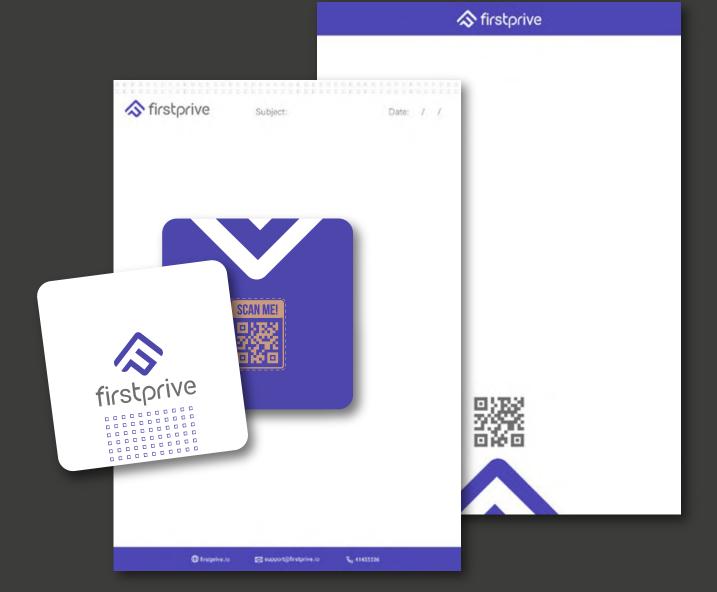


Firstprive is an online cryptocurrency exchange. The logo of this brand is a monogram of the combination of P and F letters. The letter P can be seen in the positive space and the letter F in the negative space. The shape used in the design of this brand is circle. The circle can well represent the turn in financial affairs













Hira is a physical store of Apple products. In the logotype of this store, elements are used that are representative of Apple products. Also, a lot of gold color is used to induce the feeling of the material of these products.





















Vestadezh is a company that manufactures installation and construction parts. In the brand design of this company, the industrial nature of this brand has been shown through colors and forms.















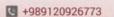


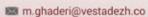
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About Us:

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Pichak (پیچک) in Persian means ivy flower. In the Persian logotype of lvy Cafe, twists are used to induce the feeling of the ivy plant, and finally, this logotype is in the form of a cup, which shows the main use of the brand. The color palette is derived from the color of a garden full of ivy, which creates a pleasant atmosphere for the cafe.























Thanks For Watching!

Bē Behance.net/Maryha

